

January 12, 2023

Announcement of price revisions for concentrated liquid diet foods and other products

Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto, Tokushima, Japan; President and Representative Director: Shinichi Ogasawara) announces price revisions for concentrated liquid diet foods and other products. The new pricing will be applied to products shipped from April 1, 2023.

Until now, we have worked to ensure a stable supply of products while maintaining prices by improving production efficiency and streamlining management in response to rising global prices for raw materials, energy, and other items. However, it has become difficult to maintain the current prices through corporate efforts alone, and we have decided to increase the prices for the products below.

Going forward, we will continue to make even greater management efforts while working to ensure a stable supply of high-quality products. Thank you for your understanding.

Applicable Products

Product	Packaging	Manufacturer's suggested retail price (yen, excluding tax)	
		Before revision	After revision
HINEX E-Gel	375 mL × 16 bags	5,712	6,240
	500 mL × 12 bags	5,280	5,748
HINEX E-Gel LC	250 mL × 21 bags	6,930	7,560
	375 mL × 16 bags	5,952	6,496
	500 mL × 12 bags	5,460	5,940
HINE Jelly	300 g × 18 pouches	5,400	5,940
HINE Jelly AQUA	250 g × 18 pouches	3,942	4,320
HINEX REHADAYS Coffee flavor/Fruit mix flavor	125 mL × 18 packs	3,960	4,266
ENGELEAD Apple Jelly/ENGELEAD Grape Jelly	78 g × 10	1,400	1,700
	78 g × 10 × 4	5,600	6,800
	29 g × 9	720	891
	29 g × 9 × 6	4,320	5,346
PROCESS LEAD Matcha (green tea) flavor/Black sesame milk flavor	50 g × 9	1,440	1,566
	50 g × 9 × 4	5,760	6,264

*The manufacturer's suggested retail price is indicated as a reference price.

Company Profile

Otsuka Pharmaceutical Factory, Inc.

Established	October 7, 1969 (founded September 1, 1921)
Capital	80 million yen
Representative	Shinichi Ogasawara, President and Representative Director
Head Office	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima 772-8601, Japan
Employees	2,271 (as of December 31, 2022)
Business Description	Manufacture, sale, import and export of clinical nutrition products and other pharmaceutical products, medical devices, functional foods, etc.
URL	https://www.otsukakj.jp/en/