

August 19, 2015

Otsuka Pharmaceutical Factory announces changes in the packaging container and volume of Oronine[®] H Ointment (from now available in an 11-g tube size)

Otsuka Pharmaceutical Factory, Inc. announces that the antiseptic Oronine[®] H Ointment for the treatment of minor skin conditions and injuries is now available in an 11-g laminated tube that replaces the previous 10-g aluminum tube size.

Since its release in 1953, for more than 60 years Oronine H Ointment has been used as a household antiseptic medicine in Japan and the product achieved its highest ever sales in fiscal year 2014.

Oronine H Ointment is also available in bottles; however, tube sales in particular have been increasing, contributing to overall growth of the brand, because of the ease of portability of the tubes. The previous aluminum tube occasionally caused tears and abrasion when carried in a handbag or cosmetic bags. In order to accommodate customer requests, the packaging container material was changed from aluminum to laminate. The new container prevents cracking and peeling, and also enables complete use of the tube contents.

The Otsuka Group strives to help improve the health of people around the world on the basis of its corporate philosophy of, “Otsuka-people creating new products for better health worldwide.”

Product information following the changes

Product name	Oronine [®] H Ointment 11-g tubes
Volume	11g
Price	300 JPY (excluding tax)
Expiration date	5 years from date of manufacture



【 Oronine official website: <http://www.otsuka.co.jp/ohn/>】

Product Information

Brand name	Oronine [®] H Ointment
Packaging sizes	11-g tubes (new packaging container and volume) 20-g tubes (through special distribution channels) 30-g bottles, 100-g bottles, 250-g bottles, 500-g bottles
Category	Type-2 OTC drugs
Indications	Acne, eruptions, minor burns, chapped skin, chilblains, minor cuts, dry athlete's foot, ringworm
Active ingredient (per gram)	Each gram of Oronine H Ointment contains 20% chlorhexidine gluconate solution, 10mg
Dosage and administration	For external use only. Rub into the affected area two or three times per day until the white color of the ointment disappears. Depending on the symptoms, apply ointment with gauze, absorbent cotton or with clean fingertips directly to the affected area.
Distributed by	Otsuka Pharmaceutical Co., Ltd.
Manufactured and Distributed by	Otsuka Pharmaceutical Factory, Inc.

Company Profile

Otsuka Pharmaceutical Factory, Inc.

Established	:	September 1, 1921
Capital	:	80 million yen
President	:	Shinichi Ogasawara, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima 772-8601, Japan
Employees	:	2,356 (as of December 31, 2014)
Business Description	:	Manufacture and sale of pharmaceutical and nutrition products
URL	:	http://www.otsukakj.jp/