

September 5, 2014

**Otsuka Pharmaceutical Factory announces PROCESS LEAD, a
chew and swallow managing food, launched on September 5, 2014**

Tokyo, Japan, September 5, 2014 - Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto, Tokushima, Japan; President and Representative Director: Shinichi Ogasawara, "OPF") announces that its new chew and swallow managing food "PROCESS LEAD" has been launched on September 5, 2014.

PROCESS LEAD is a chew and swallow managing food that forms an easy-to-swallow mass with an appropriate size and shape upon chewing, and helps managing and supporting oral intake.

Because persons with decreased chewing and swallowing ability may choke or cause aspiration when consuming solids, oral food intake in such persons is started by consuming foods in a jelly or paste form. As the patient's chewing and swallowing ability improves, the amount of food is gradually increased and the form of food is changed. To reach the stage of normal oral intake, the sequence of chewing, formation of food mass (easy to swallow), and swallowing is required.

PROCESS LEAD was developed focusing on the sequence of chewing, formation of food mass, and swallowing that occurs during oral food intake. PROCESS LEAD possesses a texture of solids when taken and physical properties to turn into a paste-like mass with chewing, allowing for easy swallowing. PROCESS LEAD is a food that provides a unique texture different from jelly and paste, and can be added to the menus at hospitals and nursing homes.

With the launch of PROCESS LEAD, OPF expands its lineup of the products focusing on the functions of chewing and swallowing in addition to already launched Engelead (approved by the Consumer Affairs Agency as a food for special dietary use "Food for people with difficulty swallowing.") We would like to further contribute to the nutritional management of people with oral nutrition products.

OPF strives to be the best partner in clinical nutrition worldwide by continuously providing information and products which are useful for proper nutrition management.

Product Information

Brand Name	PROCESS LEAD
Category	Chew and swallow managing food
Packaging	50g x 36 (plastic container): available in 3 flavors <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>Green Tea</p>  </div> <div style="text-align: center;"> <p>Shrimp</p>  </div> <div style="text-align: center;"> <p>Yuzu</p>  </div> </div>
Suggested retail price	5,760 JPY for 36 servings (each serving is 50 g)
Storage	Store at room temperature
Manufactured and Distributed by	Otsuka Pharmaceutical Factory, Inc.
Co-marketed by	Otsuka Pharmaceutical Co., Ltd.

Company Profile

Otsuka Pharmaceutical Factory, Inc.

Established	:	September 1, 1921
Capital	:	80 million yen
President	:	Shinichi Ogasawara, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima, 772-8601 Japan
Employees	:	2,343 (as of March 31, 2014)
Business Description	:	Manufacture and sale of drugs (mainly clinical nutrition products), medical devices and functional foods
URL	:	http://www.otsukakj.jp/